



Westcroft

Stanhope

Bishop Auckland

Co Durham

DL13 2NU

Head Teacher: Mrs D Cross

School Number 840 3087

Tel: 01388 528218

Email: admin@stanhopebarrington.org.uk

Website: <https://www.stanhopebarrington.org.uk/>

Dear Parent/Carers

7th September 2026

Re: AI Videos

We wanted to make you aware of a current trend circulating on TikTok and other social media platforms involving *The Cat in the Hat*.

Some of the videos being shared have been created using Artificial Intelligence (AI) and show extremely realistic-looking content involving the character. Although the videos are not real, the quality of AI-generated content means that it can be very difficult for children to recognise this. Some of the content is designed to be unsettling or frightening, and we are aware that a number of children in school have seen or heard about these videos and have been left feeling worried or scared.

Children are also talking about the videos with one another, meaning that even children who have not viewed the content themselves may hear about it from friends.

We wanted to make families aware so that you can talk to and reassure your child if the subject comes up at home. A helpful message to reinforce is that these videos are not real. They have been created using technology to make fictional characters and events appear realistic.

Where we feel it is appropriate for the age of the children, we will also be using this as an opportunity in school to revisit online safety and introduce or reinforce learning about AI-generated content. We will talk about how pictures and videos online can be created or changed using AI, why we should not automatically believe everything we see online, and what children should do if they see something that makes them feel frightened, uncomfortable or unsure.

We would appreciate your support in reminding children not to search for, share or show frightening content to other children. If they do encounter something upsetting online, they should close it, tell a trusted adult and avoid forwarding or sharing it with friends.

As technology continues to develop, helping children understand that something can look very real without actually being real is becoming an increasingly important part of keeping them safe online.

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Thank you, as always, for your support.

Yours sincerely

Mrs A Green

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Acting Head Teacher

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